

Kawasaki
Let the good times roll.™

BRUTE FORCE®

300

ATV-SPORT UTILITY
2014



FIRECRACKER RED



VIBRANT BLUE



The Brute Force® 300 is an all-around sport utility ATV that's not only loads of fun to ride, but also delivers a high degree of strength, practicality and everyday versatility when there is work to be done. Whether mending fences on the ranch, plowing snow or trail-blazing with the family, this ATV exceeds the rider's expectations. It also exceeds the expectations of professionals, being named the 2012 "ATV of the Year" by the journalists and test riders at ATV Illustrated magazine.

KEY FEATURES: [Click for Details](#)

- **SHAFT DRIVE**
- **SMOOTH-SHIFTING CVT AUTOMATIC TRANSMISSION**
- **HEAVY-DUTY FRONT AND REAR EQUIPMENT RACKS**
- **FRONT BRUSH GUARD, DUAL A-ARM SUSPENSION**
- **DISC BRAKES**

SPECIFICATIONS

KVF300CEF

Engine Type	4-Stroke, Single-Cylinder, Liquid-Cooled, SOHC, 4-Valve
Displacement	271cc
Bore & Stroke	72.7x65.2 mm
Maximum Torque	15.9 lb-ft @ 6,500 rpm
Compression Ratio	11.0:1
Fuel System	32 mm Keihin CVK Carburetor
Transmission/Drive System	KAPS, Dual Range w/Reverse, 2WD, Shaft
Front Tire Size	AT22 x 7-10
Rear Tire Size	AT22 x 10-10
Wheelbase	45.9 in.
Minimum Turning Radius	9.2 ft.
Front Brake Type	Hydraulic Discs
Rear Brake Type	Hydraulic Disc
Front Suspension Type	Dual A-Arms, Two Shocks w/ 5-Way Preload Adjustment
Rear Suspension Type	Swingarm, Single Shocks w/ 5-Way Preload Adjustment
Front Wheel Travel	5.2 in.
Rear Wheel Travel	5.6 in.
Ground Clearance (at rear case guard)	6.1 in.
Fuel Tank Capacity	3.2 gal.
Track Front/Rear	33.5/32.7 in.
Length x Width x Height	75.4 x 42.5 x 46.1 in.
Front/Rear Rack Capacity	44 lb. / 66 lb.
Towing Capacity	500 lb.
Tongue Weight Capacity	88 lb.
Curb Weight†	535.8 lb.
Warranty	12, 24, 36 or 48 months
Good Times™ Protection Plan	12, 24, 36 or 48 month

(Specifications subject to change without notice.) Ask about the Rider's of Kawasaki (ROK) and the Good Times™ Credit Plan. (KP) = See Kaw-Pedia section for more details. * = Changes from previous model year. † = includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90% of capacity) and tool kit (if supplied).

ENGINE

4-Stroke, Liquid-Cooled SOHC Engine

- Tuned to deliver strong low-end torque and smooth controllable power over a broad range to suit a wide range of riders.
- Counter-rotating balancer reduces engine vibration for rider comfort.
- Kawasaki Secondary Air system helps ensure emissions are clean. The Brute Force 300 meets strict EPA and CARB emissions standards.
- Air intake duct is located high on the chassis, under the handlebar cover, to help prevent mud and water from entering the airbox.

Electric Starter with Recoil Starter

- Hassle-free electric starter.
- Included recoil starter allows starting even if the battery is dead.

Continuously Variable Automatic Transmission with Reverse

- Fully automatic transmission is user friendly and keeps engine rpm in the most efficient range for any selected vehicle speed, load or terrain which increases belt life.
- Since the CVT belt is always engaged it's easy to get smooth engine braking. Transmission and belt converter ratios selected for optimum power feeling and speed range appropriate for a small-displacement ATV. Grooves in the centrifugal clutch shoes contribute to cooling, which increases durability. Bevel gear has a carbonitriding and WST shot peening treatment for increased durability.
- Like the air intake duct, the CVT intake duct is located high on the chassis under the tail to help prevent mud and water from entering the system.

Shaft Drive

- A reliable, quiet, low-maintenance system

CHASSIS

Sporty Handling Chassis

- Long A-arms and rear axle give the Brute Force 300 one of the widest tracks in its class for great cornering stability. Chassis front-rear balance optimized for excellent cornering. Steering geometry and front and rear suspension settings were selected for a balance of control and stability.
- Chassis geometry also contributes to light handling effort at slower speeds.



Triple Disc Brakes

- Independently controlled front and rear brakes allow the rider to react to the traction of the front and rear wheels separately.
- Two front discs and one at the rear assure quick, sure stops.

Parking Brake

- Independent mechanical parking brake doesn't stress the hydraulic system.

DC Power Socket

- Conveniently located to power GPS, mobile phone, tire pump or other accessories.

Key-Lock Ignition Switch

- Helps prevent unauthorized operation.

Adjustable Throttle Limiter

- Allows the new user to enjoy the good times at reduced speed and power levels.

Full Floorboards

- With slightly raised footpegs increase rider comfort and provide some splash protection.

Aggressively Styled Bodywork

- Reinforces Brute Force image.
- Lower part of fenders have added flaps for increased splash resistance.
- Front inner fenders helps prevent splashing into the engine compartment.
- Brute Force 750 4x4i-style front storage compartment and cup holder on right front fender for added convenience.

Digital Instrumentation

- Quality all-digital instrumentation is easy to read. Features include: speedometer, tripmeter, fuel and temperature gauges, clock, and neutral, reverse and high-beam indicators.



Ready for Work or Adventure

- Front storage compartment is large enough to hold four half-liter water bottles. Rubber seal makes the compartment water-resistant. Cup holder built into the right fender offers convenient storage for small items.
- Rear trailer hitch is standard with a 500-pound towing capacity.
- Large front and rear racks can carry a combined load of 110 pounds.
- Completely recessed winch mounting area and bracket for added convenience.



U.S. Forest Service-Approved Spark Arrester

- U.S. Forest Service-approved spark arrester allows access to designated public riding areas and helps prevent wildfires.

COLORS



FIRECRACKER RED



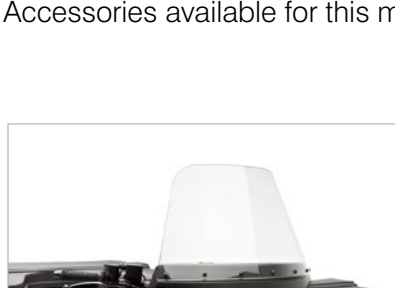
VIBRANT BLUE

KAWASAKI GENUINE ACCESSORIES

See the current applicable Kawasaki accessory catalog, click on links below or visit www.kawasaki.com for all of the latest Kawasaki accessories available for this model.



Windshield



Front Cargo Box



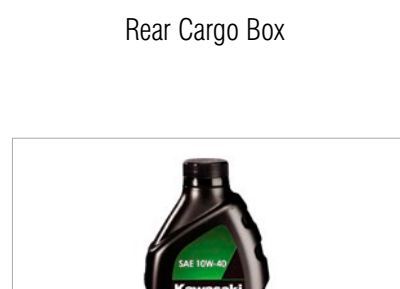
Rear Cargo Box



Warn RT15 Winch



Chrome Trailer Hitch Ball



Kawasaki ATV/UTV Oil



KAW-PEDIA

KAWASAKI AUTOMATIC POWER-DRIVE SYSTEM (KAPS)/ CONTINUOUSLY VARIABLE TRANSMISSION (CVT)

Features:

An automatic transmission system featuring a torque converter that has two variable-diameter pulleys. A large V-belt transmits power from the crankshaft mounted pulley to the pulley on the transmission input shaft. The crankshaft pulley increases in diameter as engine RPM increases applying more load to the engine. The input shaft pulley decreases in diameter as the torque required to turn the drive wheels decreases.

Benefits

The KAPS eliminates shifting and automatically keeps the engine in the most efficient range for any selected vehicle speed, load or terrain, making the vehicle easy to operate.

THROTTLE LIMITER

Features:

A handlebar-mounted adjuster can be used to limit throttle lever travel.

Benefits:

This feature gives new users a chance to share in the good times at reduced speed and power levels.